Outdoor Advertising
Your gateway to connect East Malaysia & Brunei

Location:
- Sabah – KK, Tawau, Sandakan
- Sarawak – Kuching, Miri, Bintulu, Sibu
- Brunei – Muara, International Airport
# Company Introduction

## About

Established in 1989, **DMDC** is a leading media representative specialising in the key Borneo regions of East Malaysia and Brunei. With core competencies in media management and strategic communications, we boast over 10 media titles retained under our portfolio, exclusive media representation for 5 Borneo newspapers and comprehensive outdoor consultation.

## Product & Services

- Freestanding billboard, LED Truck, Light-box, Banner, Ad-Panel, Wall Panel and etc
- Provide strategic media advice to the best Out-of-Home advertising in East Malaysia & Brunei

## Why DMDC

- Our 25 years of experience in working with East Malaysia media owners, inclusive Print Media, Event management, Out of Home and etc.
- Our strong networking allows us to negotiate price and flexibility with media owners across East Malaysia and Brunei
- Understand the local needs and environment to ensure selection of media with the highest standard.
Sabah Population Breakdown

80% Population in 3 Divisions
3,200,800 est’ in 2010 (Exclusive Labuan)

5 Divisions
1. West Coast - 32%
2. Tawau - 25%
3. Sandakan - 23%
4. Interior - 14%
5. Kudat - 6%

24 Districts
Source: Sabah Statistic Yearbook 2010
# Information - Sabah

<table>
<thead>
<tr>
<th>Town</th>
<th>No. of Household</th>
<th>No. of Population</th>
<th>Malay</th>
<th>Chinese</th>
<th>Kadazan Dusun</th>
<th>Bajau</th>
<th>Murut</th>
<th>Other Bumi-putera</th>
<th>Others Malaysian</th>
<th>Non-M'sian</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kota Kinabalu</td>
<td>75,311</td>
<td>436,100</td>
<td>61,200</td>
<td>94,600</td>
<td>66,800</td>
<td>72,300</td>
<td>3,300</td>
<td>50,700</td>
<td>12,000</td>
<td>75,200</td>
</tr>
<tr>
<td>Sandakan</td>
<td>60,500</td>
<td>453,500</td>
<td>63,800</td>
<td>65,400</td>
<td>17,700</td>
<td>42,100</td>
<td>600</td>
<td>64,600</td>
<td>27,100</td>
<td>172,200</td>
</tr>
<tr>
<td>Tawau</td>
<td>67,372</td>
<td>402,400</td>
<td>72,800</td>
<td>39,000</td>
<td>7,000</td>
<td>29,400</td>
<td>2,700</td>
<td>36,100</td>
<td>57,400</td>
<td>157,900</td>
</tr>
</tbody>
</table>

Source: Population and Housing Census of Malaysia 2010, Sabah & Sarawak Statistic Yearbook 2010
Site Sample

KOTA KINABALU
TAWAU
SANDAKAN
LABUAN
**Kota Kinabalu**

Size: 30’ ft. (h) x 100’ ft. (w)
Location: In front of Mega Pavilion Cinemas, facing Capitol roundabout at Jalan Laiman Diki

Size: 16’ ft. (h) x 60’ ft. (w)
Location: At Perkasa roundabout / Wisma Perkasa building
Sandakan

Size: 12’ ft. (h) x 40’ ft. (w)
Location: Facing Sibuga roundabout at Jalan Utara, near to Petronas Station and Anglican Good Shepherd Church

Size: 30’ ft. (h) x 80’ ft. (w)
Location: Facing traffic light junction at Jalan Pelabuhan Lama / Jalan Buli Sim-Sim, in front of Sandakan Town Field.
Tawau

Size : 12’ ft. (h) x 40’ ft. (w)
Location : Facing traffic light junction at Jalan Padang / Jalan Utara, in front of Tawau Monument and opposite Tawau town field

Size : 16’ ft. (h) x 40’ ft. (w)
Location : Facing traffic light junction at Jalan Kuhara / Jalan Apas, near to Fah Sen Hardware Enterprise.
Labuan

Site Description:
- Located at the Labuan town center
- At the roundabout between Jalan Tun Mustapha / Jalan Merdeka
- Nearby Labuan Square
- Around 15km distance from Point A to Point B
Our Clients

- ISUZU
- MAA Takaful
- ALLIANCE BANK
- TOURISM MALAYSIA
- firefly
- TOSHIBA
- Alicafé
Contact Info in KL

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