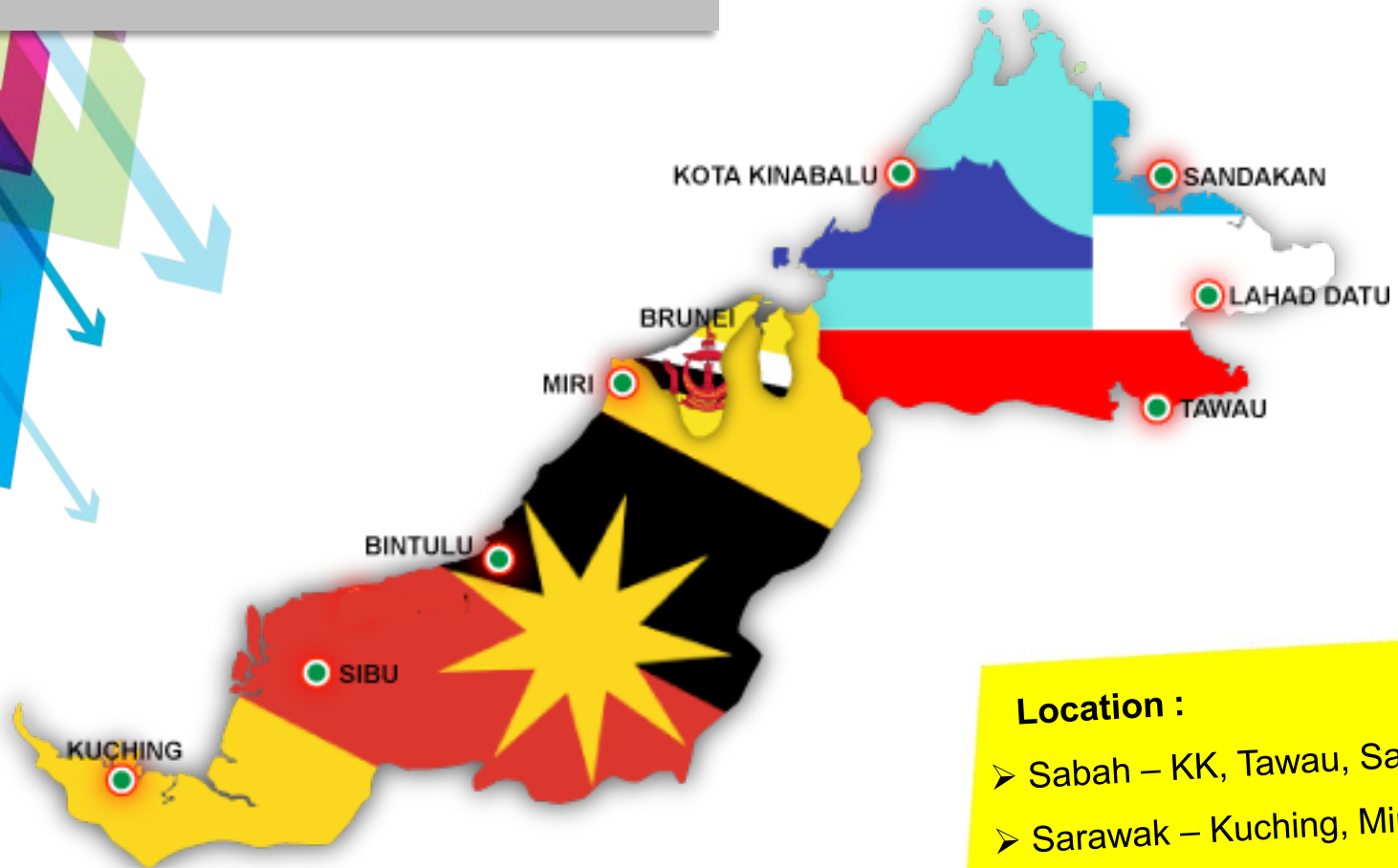


Outdoor Advertising

Your gateway to connect East Malaysia & Brunei

D&MDC
Dynamic Media Partner

D&C Marketing Sdn Bhd (321673-K)
99B Jalan SS 21/1A, Damansara Utama,
47400 Petaling Jaya, Selangor Darul Ehsan.
Tel: 03-7729 3878 Fax: 03-7727 3761



Location :

- Sabah – KK, Tawau, Sandakan
- Sarawak – Kuching, Miri, Bintulu, Sibu
- Brunei – Muara, International Airport

Brunei Population Breakdown

58% Population in **1** District
422,700 est' in 2012

4 Districts

- | | | |
|----|-----------|-------|
| 1. | Muara | - 58% |
| 2. | Belait | - 23% |
| 3. | Tutong | - 10% |
| 4. | Temburong | - 9% |



Source: Brunei Statistic Yearbook 2012



Site Sample

MUARA INTERNATIONAL AIRPORT

Muara

BRUNEI



Prima Board



PRISMAVISION BILLBOARD @ GADONG WET MARKET
SIZE: 47'-0" X 18'-0"



Flip board

Description



- Primavision Billboard is an electrical tri-vision billboard which consists 3 panels on 1 site and rotating from the inside flipping outward. Set to rotate every 5-8 seconds.
- Due to the limited of high traffic area in Brunei, 80% of the Brunei Billboards were rotation format with at least 3-panel per site in average.
- Board are strategically located at the high traffic area for maximizing the exposure.

Site Example: Riverview Junction



PRISMAVISION BILLBOARDS & FLIPBOARDS @ RIVERVIEW JUNCTION, B.S.B.
BILLBOARDS SIZE: 47'-0" X 18'-0" FLIPBOARDS 26'-0" X 6'-0"

Brunei International Airport

BRUNEI



<p>9 2.488m x 1.515m (61" x 99.5") = 2nos</p>	<p>10 3.663m x 1.525m = 1 no</p>	<p>13 900mmø x 2750mm 2nos</p>	<p>16 6650mm x 875mm = 1no (22'.2" x 35')</p>	
<p>4 3.750m x 1.2m (4' x 150") = 1no</p>	<p>5 3.750m x 1.2m (4' x 150") = 1no</p>	<p>8 8.325m x 1.5m (27'.9" x 5) = 1no</p>		
<p>6 3m x 1.2m</p>	<p>6 6m x 1.2m</p>	<p>6 3m x 1.2m</p>	<p>6 6m x 1.2m</p>	<p>6 Belt 1 & 2 (Claim Luggage Area)</p>
<p>6 3m x 1.2m</p>	<p>6 3m x 1.2m</p>	<p>6 6m x 1.2m</p>	<p>6 6m x 1.2m</p>	<p>6 Belt 3 & 4 (Claim Luggage Area)</p>

from departure & arrival area

Contact Info in KL



www.dmdc.com.my



facebook.com/DMDCMEDIA

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